



Doctoral (Ph.D.) Programme in Management

Ph.D.



**Information
Brochure**



About the University

Birla Global University is a unitary University, established by the enactment of Birla Global University Odisha Act, 2015. The Act empowers a board of governors headed by Smt. Jayashree Mohta, Chairperson, Birla Academy of Art & Culture, to carry out the management of the University. Honorable Governor of Odisha is the Chancellor of the University.

With its lush green campus spread over an area of nearly 30 acres in Gothapatna, Bhubaneswar, the University offers a wonderfully congenial atmosphere for learning.

The University has been established with a goal to be the best destination for aspiring achievers in the field of management, Commerce, Journalism, Social Science and Humanities. It has been committed to redefine 'quality' in management education with state of the art facilities, best of the infrastructures and finest of faculty members. Presently, the University operates with following four schools:

- **Birla School of Management offering Ph.D., MBA and BBA (Honours), BBA (Digital Marketing), BBA (Business Analytics)**
- **Birla School of Communication offering MAJMC and BAJMC**
- **Birla School of Commerce offering M.Com & B.Com (Honours)**
- **Birla School of Social Sciences & Humanities offering Ph.D., MA in Economics, BA in Economics**
- **Birla School of Law offering 5 year Integrated Law**

Apart from achieving excellence through the above mentioned schools, the university now offers Research Programmes in different disciplines to fortify its commitment towards research and development. The university, this way, aims at catering to the need of the young mass of the country and to take Odisha to the global arena in the sphere of higher education.



Message from the Vice Chancellor

I welcome you to Birla Global University (BGU), Bhubaneswar. BGU, set up in the year 2016 as a state enacted private university to impart quality education, professional expertise and research acumen to students and scholars from different parts of the country, has been making steady progress.

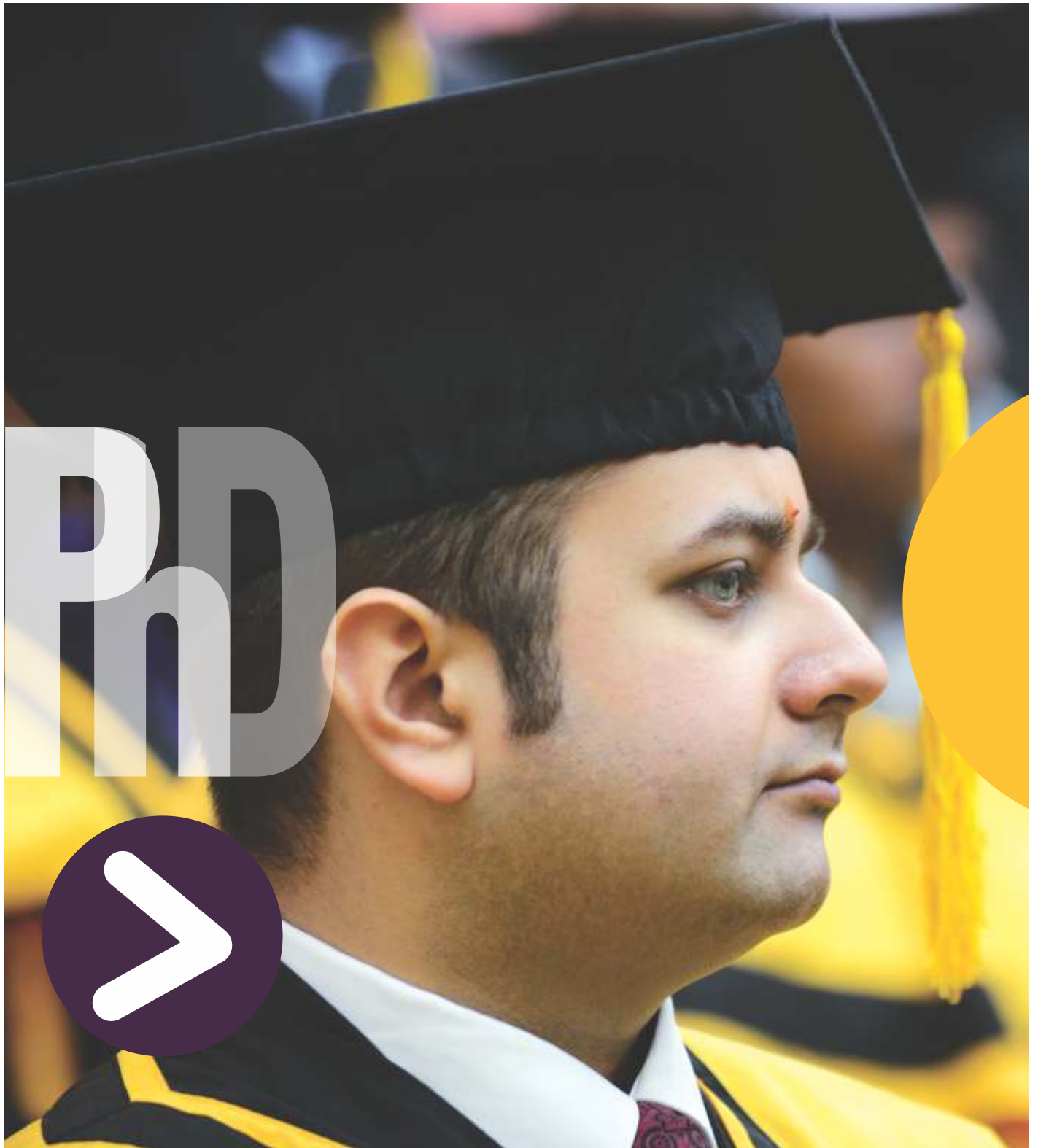
The University is fully committed to work for building up a resource base for producing excellent professionals equipped with the state-of-the-art knowledge, understanding and confidence to be at par with the best minds in the world to work for the development of the country.

To achieve this end, the University has been very particular in roping in the best faculties who have done us proud by their commitment and dedication to teaching and research. Our students too along with their teachers have been contributing immensely towards making this University a centre of excellence.

I welcome the Birla Globanians and wish that their stay in the campus would be a valuable experience for them to be proud of.

It gives me great pleasure to commend BGU to the youth of India !

Prof. (Dr.) Premendu P. Mathur
Vice-Chancellor
Birla Global University



Centre for Research Studies

Birla Global University has a Centre for Research Studies to carry out the research related activities. The Centre invites applications for Ph.D., conducts appropriate tests, selects suitable candidates and facilitates research. Apart from conducting Doctoral Programme, the Centre has been always active in conducting research seminar, workshops and conferences.

Places of Research

School of Management, BGU, Bhubaneswar | BIMTECH, Greater Noida



The Knowledge Resources BGU Knowledge Centre (Library)

BGU knowledge Centre is the most vibrant component of research endeavor of the university. The rich collection of books, journals of national and international repute (both print and online), company databases and reports put together make the knowledge Centre (library) a worthy facilitator of research.

The enthusiastic library management, commitment of talented library staff and the support of top management make the library a lively place on the campus. BGU's knowledge Centre is well equipped with worthy and valuable books, periodicals and journals. The students/researchers can freely access these books and references. The library also houses large reading rooms with separate section for research scholars.

The Library is enriched with digital facilities and computer system. Free access to them is made available to the students, ex-students, research workers, faculty, staff and visitors. The library frequently displays and exhibits various books, particularly new arrivals.



Library Collections at BGU and BIMTECH, Greater Noida

	At BGU	At BIMTECH
Books	18000	64136
Periodicals/ Journals/Magazines	117	193
Online Databases	Pro quest and J-gate	7107
Print Newspaper	13	
CD Rom Databases	900	
Company Databases		27,000
Non-book materials		2962
E-Photographs		23500
Full text market & Country reports		18735





Ph.D. Programme

Birla Global University intends to create larger scope for enthusiastic scholars interested in research and teaching to carry out constructive research. The programme focuses on:

- (i) Researching on the existing problems in the market and industry to be able to work towards a solution;
- (ii) Enabling the scholars to effectively address the industry-academia gaps through research-rich experiences;
- (iii) Bringing more harmony in management studies by exploring the industry more and getting more hands on experiences; and
- (iv) Grooming aspiring research scholars from both industry and academics to take part in academics.

An important objective of the programme is to equip the scholars with the capability to grasp and analyze the emerging trends in the constantly changing business and economic environment and to foresee and envisage the future potentials and possibilities in order to build up new concepts, knowledge and theories.

Areas of Research

Building on the strength of the faculty members of Birla Global University, currently Ph.D. is offered in the following broad areas of Management:

- **Business Communication**
- **OB & HR**
- **Marketing**
- **Business Economics**
- **Finance & Accounting**
- **Operations Research**

The candidates are expected to enroll in one of the broad areas stated above prior to commencement of the programme. They will be allowed to change the area till the end of the course work.





Admission to the Programme

1. Number of Seats

The number of intake for the academic year 2019-20 is 20 (twenty).

2. Criteria for Admission

Eligibility:

Candidates for admission to the Ph.D. programme shall have a Master's degree or a Professional degree declared equivalent to the Master's degree by the corresponding statutory body, with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting assuring quality and standards of educational institutions.

Relaxation:

A relaxation of 5% marks, from 55% to 50% or an equivalent relaxation of Grade may be allowed for those belonging to SC/ST/OBC (Non-Creamy layer) /Differently-abled and other categories of candidates as per the decision of the UGC from time to time or for those candidates who had obtained their Master Degree prior to 19th September 1991. The relaxation of 5% to the categories mentioned above are permissible based only on the qualifying marks without including grace mark procedure.

3. Duration of the Programme

Minimum Duration

The minimum duration of the course shall be a period of THREE YEARS including Course Work.

Maximum Duration

The maximum duration of the programme shall be a period of SIX YEARS.

Relaxation for Other Category

Women candidates and Persons with Disability (more than 40% disability) may be allowed a relaxation of two years for Ph.D. in the maximum duration. In addition, the

women candidates may be provided maternity leave/child care leave once in the entire duration of Ph.D. for up to 240 days.

4. Procedure for Admission

Entrance Test- Candidates willing to pursue Ph.D. Degree under this University shall have to appear at an entrance test conducted by the University centrally. However, candidates who have qualified UGC-NET (including JRF) / UGC-CSIR NET (including JRF) / SLET / GATE / Teacher fellowship holder or have passed M.Phil. Programme through entrance test are exempted from Ph.D. entrance test.

Reservation Policy-

The University will abide by state-level reservation policy, as applicable.

Process of Admission

There shall be a two stage process for admission into the programme.

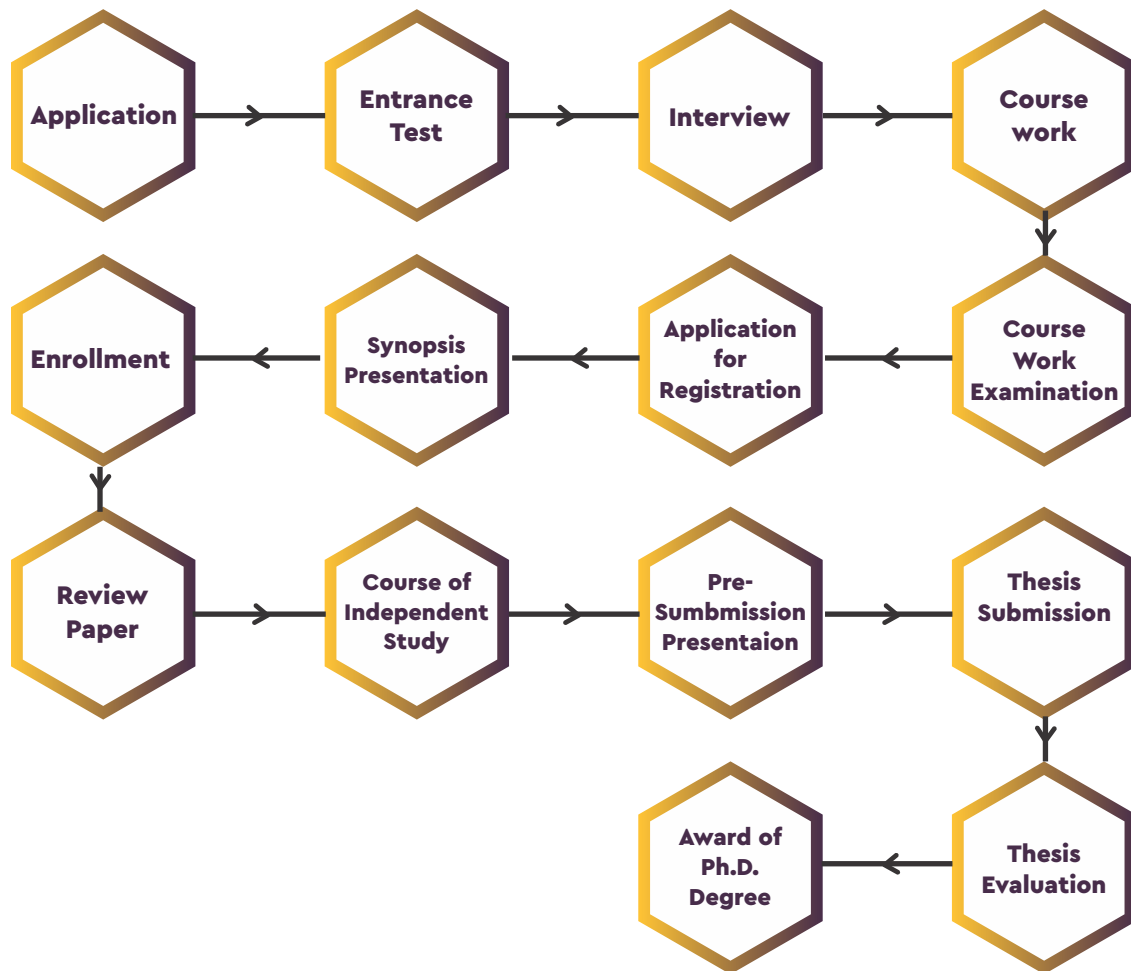
- i) An entrance test shall be conducted where qualifying marks will be 50%. The entrance test shall consist of Research Methodology and subject specific questions both sharing equal values of 50% each. The Entrance Test shall be conducted at the Centre(s) notified in advance by the University. Qualifying in the written test will make the candidates eligible for viva-voce.
- ii) An interview/viva-voce is to be organized by the University where the candidates are required to discuss their research interest / area through a presentation before a duly constituted Subject Research Committee. Final list of candidates selected for admission into the Ph.D. programme shall be prepared by the Selection Board.

The interview/viva-voce shall also ensure whether:

- the candidate possesses the competence for the proposed research;
- the research work can be suitably undertaken at the Institution.
- the proposed area of research can contribute to new / additional knowledge.

Progression in Ph.D.

A duly admitted candidate will go through the following procedure to complete the research journey.



Programme Fee & Expenses

Fees Structure	Rs.
Application for Entrance Test	1,000
Fee for Registration	2,000
Examination Fee (Course work) per paper	500
Semester Fee for Indian Students (per semester)	60,000
Total Semester Fees for Foreign Students (for 3 years including course work.)	INR 5 Lacs



Notes:

The decision of Birla Global University shall be final with regard to the selection of candidates for admission. Following conditions have to be adhered to by all the candidates:

1. The candidate shall submit the no objection certificate of the employer (if applicable);
2. The candidate shall submit the original Migration Certificate;
3. The candidate shall submit an experience certificate, giving details of his/her work experience till date, duly certified by current employer;
4. Conditional recommendation by Head of the Institution will not be accepted; and
5. No financial assistance shall be provided to the candidates admitted into the Programme.



Brief Profiles of the Research Guides For Doctoral Research



Dr. Parameswar Nayak
Professor & Dean
Birla School of Management

Dr. Nayak is a passionate teacher in Human Resource Management and a corporate trainer, well known for his participative style of teaching, a researcher, a management consultant, an academic administrator and a professional social worker. He has about twenty eight years of experience in teaching (in India and overseas), training, research, academic administration and consultancy including 19 years at the level of Professor. He has served as Dean, Director (Academic) and Director of three B-Schools of repute such as SoM, KIIT University, Amity University and ITS Institute of Management before joining as Director, BIMTECH, Bhubaneswar. He has been invited by some Universities and institutes of repute, both in India and abroad (Europe, Tanzania, Nepal and USA) as visiting Professor, keynote speaker/speaker/delegate in conferences.

Dr. Nayak has got his Ph.D. in Personnel Management and Industrial Relations from Utkal University. He has done his Master of Social Work (MSW) from Delhi University and PG Diploma in Personnel Management and Industrial Relations from Rajendra Prasad Institute of Communication & Management, Mumbai.

His publications include two books and over 25 research papers, many of which published in referred international journals and edited books besides his doctoral guidance. He has guided Ph.D. Research scholars from India and abroad (3 completed and 5 continuing). His areas of research include Leadership, Work-Life Balance, Reform and Restructuring in Corporate Sector, Corporate Governance, Learning Style of Corporate Executives, Gender & Management, HR Reform, Skill Development & Employability and NGO Management. Besides, academic research, as a consultant, he has written 20 research reports based on primary research studies on behalf of a number of International organizations such as DFID(UK), USAID(USA), UNDP, CRS, Adam Smith Institute and Government India in the areas of Socio-economic Impact of Public Sector Reform, Sexual Health, HR Redundancy management, Training Need of Rationalised employees of PSUs, Drought in Orissa, Situational Analysis for PPP mode of Primary Health, Socio-psychological Impact of Zoos & Deer Parks in Eastern India, etc.

He is a trained trainer. He has conducted about 250 training and MDPs in public and private sector, such as NTPC, NSPCL, NLC, NHPC, Reserve Bank of India, JSPL, JPL, SMS India, IFFCO, NBCC, NIPM, RSP(SAIL), THDC, Power Grid, GAIL, SJVN, FCIL, HZL, Prashar Bharati, UCO Bank, Allahabad Bank, UNICEF, Indian Red Cross and more than 25 NGOs. He has also conducted MDPs for Jindal Steel & Power in OMAN. As a professional social worker, Dr Nayak has been instrumental in setting up of two rural hospitals in Rajasthan and Odisha. He has received 'Elvina'- the Luke Award of Delhi University and a doctoral fellowship from ICSSR, UGC's Junior Research Fellowship with NET qualification. He is a Life member of professional bodies like ISTD, ISTE, SSAI, SACH. He is a member of Knowledge Committee of PHD Chamber of Commerce, New Delhi and a member of Executive Committee (Academic Council) of NHRDN, Bhubaneswar Chapter and the ISTD's Testing & Certification Committee. He has been invited as expert on Panel discussions on national and regional TV Channels.



Dr. Pradipta Kumar Sanyal
Associate Professor, Finance

Dr Sanyal is pursuing D. Litt in Business Management- Finance at Sambalpur University after his Ph.D. in Business Management in the area of Finance. He has studied Finance and Accounting in his M.Com and M.Phil as well. Apart from his expertise, he has done LLB in Corporate Taxation and Corporate Laws from Sambalpur University. He has more than 15 years of teaching experience at MBA/PGDM Level and Professional Experience of 6 years as Tax Lawyer and Financial Consultant. He has worked in different positions in different institutions of repute like ICFAI Group Institute, Pune, Alliance Business Academy, Bangalore, EILM, Kolkata.

He has been interested in teaching and researching Investment Management, Corporate Finance, Econometrics for Finance, Financial Management, Financial Derivatives, Valuation, Time Series Analysis and Stock Market Volatility. He has been widely publishing in the mentioned areas in national and international journals of repute. Apart from teaching and researching, he has been quite active in Management Development Programmes and Faculty Development Programmes.



Dr. Sandeep Kumar Mohanty
Assistant Professor, Marketing

Dr. Mohanty has done a Ph.D. from IIT Kharagpur after his master degrees in English and Management from Utkal University. He has qualified UGC-NET in Management. He has more than 8 years of teaching and 4 years of research experience. His research interests are Advertising, Integrated Marketing Communication, Cross Cultural Marketing, Social Marketing, Digital Marketing, Brand Management and Inter-Cultural Communication. He has presented papers in his interest areas in numerous national and international seminars and published widely in the mentioned areas.



Dr. Sujit Patra
Assistant Professor, Marketing

Dr. Patra has studied customer satisfaction in health insurance sector in his Doctoral Study after his MBA from Sambalpur university and M.Sc in Ecology from Sikkim Manipal University. He bring in a rich experience of more than 14 years of experience in teaching undergraduate and post graduate students. He teaches Marketing Management, Strategic Marketing, Services Marketing, Product & Brand Management. He has been interested in researching Service Quality, Customer satisfaction & Health insurance. He has published numerous papers on his interest areas and presented in various national and international seminars.



Dr. Anubha Ray
Assistant Professor,
Business Communication & English

Dr. Anubha Ray, a Doctorate in English, has her Specialization in American Literature in Ph.D. and M.Phil after completing her Masters in English with Linguistics as special paper. She has been teaching for more than twenty years in different colleges and Universities of Odisha.

Dr. Ray has offered courses in English and Business Communication to graduate and post graduate students. She has developed new courses on Communicative English and Business Communication. Her areas of expertise are Business Communication, Communicative English, English Language Teaching, and literature. Her research interests lie in all areas of Business Communication, English Language Teaching (ELT), Translation Studies, American literature and Indian English. At present, she is engaged in supervising two Ph.D. scholars. Apart from presenting and publishing papers in conferences, she has been conducting FDPs and MDPs, and has been invited as a resource person to chair technical sessions in conferences.



Dr. Manas Pal
Assistant Professor,
Statistics & Operation Research

Dr. Pal holds a Ph.D. degree in Statistics. He is currently an Assistant Professor in Decision Science & Operations Management at Birla Global University, Bhubaneswar.

He has over 21 years of experience in teaching, research and consulting. His teaching interest includes quantitative methods, operations management, operation research, research methodology, TQM, project management. His research interest includes random polynomials, optimization modeling, social statistics, public policy & development, entrepreneurship, demography & population studies.

He has attended and presented papers at many national and international conferences. Many of his papers have been published in edited books and reputed journals. He has reviewed a number of papers and has been the editor of peer reviewed research based journals. He has also received best paper awards both in national & international conference. He has attended many FDPs and Workshops. He is a member of Indian Science Congress Association.



Dr. Archana Choudhary
Assistant Professor, HR & OB

Dr. Archana Choudhary is a faculty in the area of OB and HR at Birla Global University. She has done her MBA from L.N. Mishra Institute, Patna and Ph.D. from KIIT School of Management, KIIT University, Bhubaneswar. She has 15 years of experience in teaching and research. She has also been the Editor, BIITM Business Review, a research based journal. She has attended a number of FDPs and workshops at IIT Kharagpur and XIMB. She has also held the responsibility of FDP and National Seminar Coordinator for conducting a number of AICTE sponsored Faculty Development Programs and National Seminars and has a number of publications to her credit. She has reviewed a number of papers of different publication houses. She has conducted a number of MDPs and FDPs. Dr Choudhary has been invited to chair sessions in HR and OB conferences. She teaches Human Resource Management, Organizational Behaviour, Training and Development, HR Analytics, Compensation Management etc. to the post graduate students. She has also attended workshops on Research Methodology at Cornell University, New York, USA. Her research interests are in the area of turnaround management, learning and its implications, organizational change, and human resource development. She has presented a number of papers in national and international conferences.



Dr. Snigdha Mohapatra
Assistant Professor, HR & OB

Dr. Mohapatra has Master Degrees in Psychology and Business Administration, M.Phil in Psychology and a Ph.D. in Business Administration from Utkal University.

Her areas of interest are Training and development, Emotional intelligence and Employee engagement. She has presented and published substantially on topics like Stakeholder's Perception on Corporate Social Responsibility, Intellectual Capital Management, Training and Development, and Employee Engagement.

Apart from her active involvement in teaching and publishing, she has attended many training programmes in institutes of national repute like ICFAI Academy, Indian Council of Medical Research (ICMR) and NITTTR, Kolkata.



Dr. Sadanand Meher
Assistant Professor,
Business Communication & ELT

Dr. Meher is an ELT practitioner, trained at The English and Foreign Languages University. Having completed his M.A in English from Ravenshaw University, he went on to pursue his B.Ed in English. Then he took up research and completed M.Phil and Ph.D. in English Language Education. He has around five years of teaching experience which includes teaching in School, College and University. Post Ph.D., he has taught Business Communication and Language Proficiency to Management students for two years in Management institutions. He has six research publications to his credit in national and international journals including British Council. He professionally belongs to English Language Teachers' Association of India (ELTAI) as a member. His areas of interest in teaching are grammar, language proficiency, skills and communication. In research, he is interested in multilingual education, education of underprivileged learners, skills training and methods of teaching English.

Profiles of Co-Guides at the Place of Research of BGU- Birla Institute of Management Technology (BIMTECH), Greater Noida



Dr. H. Chaturvedi
Director & Professor of Strategy

Dr. Chaturvedi has more than three decades of experience in teaching, research and administration. He has been involved in formulation of policies, planning, regulation and control of Management and other disciplines of technical education. He contributed in especially application of quality concepts in Management Education. Under his leadership, BIMTECH has grown by leaps and bounds since 1999. He linked BIMTECH with 20 B'Schools of USA, Canada, UK, France, Poland, Austria, Hungary and Tanzania. Because of its multifaceted growth, the Institute has been consistently ranked among top 15 Business Schools in the country by reputed magazines like Business Today, Outlook and The Telegraph. BIMTECH setup a state private university under his leadership at Bhubaneswar, Odisha, India, which started its programs from July, 2012. He was Editor-in-Chief of four reputed refereed journals –Business Perspectives, Journal of Insurance & Risk Management, South Asian Business Review, and Indian Retail Review. He is member of governing bodies of several institutions of higher learning across the country, including AIMA. Dr. Chaturvedi has been conferred Honorary Professorship by St. Stevan University of Hungary in 2007. He often appears on TV and his views are published by several financial news papers periodically.



Dr. Arunaditya Sahay
Dean (Research) and Professor
of Strategy & Entrepreneurship

Dr. Sahay has been a hard core business executive, an innovator and a corporate entrepreneur. He turned into an academican of repute in the later part of his career becoming a champion of both the corporate and academic world. Starting his career as an academican; getting his Ph.D. from Czech Republic, he turned to the corporate world early in life. Wading through both public and private sectors, he made to the top to become the Chairman and Managing Director. During this period, he won many National and International Awards and remained engaged in teaching and research. He had post doctoral stint at Henley the Management College (U.K). Returning to academics at Management Development Institute, he bagged the best researcher award and wrote three books in the area of strategy and Entrepreneurship besides publishing many papers and cases. He was invited by US Govt. to be trained in University of California, USA as Resource Professor for Entrepreneurship. Seven of his research scholars have already got their doctoral degree and 6 scholars are pursuing their doctoral thesis under him. While in the industry, he was on the boards of many academic institutions including IITs & IIMs and when in academics, he has been on the boards of companies both in private and public sectors besides being in the Task Force of Govt. of India. He has completed many research/consultancy assignments including those from UNEP, European Union, Government of India, AICTE etc. His present interests are Corporate & Business Strategy, Innovation, Entrepreneurship, Technology management, Intellectual Property Rights, Corporate Governance, Corporate Social Responsibility and Sustainability.



Dr. Gokulananda Patel
Professor of Operations &
Decision Sciences

Dr. Patel obtained Master's degree in Applied Mathematics from NIT, Rourkela, M.Phil in the same subject from Indian School of Mines, Dhanbad, Ph.D. in Operations Research from Sambalpur University and completed one year Faculty Development Programme in Management from Indian Institute of Management, Ahmedabad. He is actively engaged in research since 1980 and has published more than 80 papers in both National and International Journals and taught for more than 30 years in P G courses. His specialization and research interests are Mathematical programming, Performance Measurement and e-Governance. So far he has guided seven candidates for Ph.D. and more than twenty for M.Phil Degree.



Dr. A.K. Dey
Professor of Operations &
Decision Sciences

Dr. Dey is a Physicist and Management expert with M. Sc., MBA & D. Phil degrees. He is a member of the Editorial Advisory Boards of three leading International Management Research Journals and a regular reviewer of AOM annual meetings. A University Rank holder, Dr. Dey has a blend of corporate, consultancy and academic experience. After gaining 23 years of valuable experience in Indian Corporate Sector and 12 years of consultancy, Dr. Dey turned to management education in 2004. Currently he is a Professor of Supply Chain and Operations Management at Birla Institute of Management Technology. In 2009 Star Group of Industries and DNA, Mumbai had awarded Dr. Dey as Most Innovative Professor of Management. Dr. Dey has conducted many training sessions, seminars and workshops in India and abroad. He served as a resource person at many Faculty Development workshops. He has conducted a course (2011) on Supply Chain Management – an Indian Perspective at College of Business, Eastern Michigan University, Ypsilanti, MI, USA. He has many research papers published in International Journals to his credit. The interest areas of Dr Dey: Teaching: Supply Chain Management , Operations Management, Operations Research, Research Methodology and Simulation & Modeling Research: Higher Management Education, Profit Maximization & Straddling, Lean Systems & Growth Strategies and Developing management cases



Dr. A V Shukla
Professor of Marketing

Dr Shukla is a professor in the area of Marketing. He is an accredited management teacher by the All India Management Association. He has authored three books: 'Case Studies & Case Problems in Management', 'Case Studies in Marketing Management', and 'They said it!'. He is at present handling the subjects of Services Marketing and Customer Relationship Management. His current research interests are in the area of e-tailing and employer branding. Earlier doctoral works under his guidance include the development of a normalization technique towards streamlining recruitment processes, consumer behavior specifically in the apparel and tourism industries and rural retailing. He has organized several Faculty Development programs for undergraduate teachers in the commerce faculty and one workshop for college teachers on career opportunities through competitive examinations. Professor Shukla has presented papers in National and International Conferences and has published research papers in refereed research journals. He has offered consultancy in the area of recruitment and staff development and training in marketing to some corporate and cooperative institutions.



Dr. Rahul Singh
Associate Professor of Strategy

Dr Singh is an Associate Professor and works in domain of Emerging Market, Financial Inclusion, Sustainability and Strategic Management Issues. Prior to BIMTECH, he has been at Indian Institute of Finance and Devi Ahilya University. He is visiting professor to FH Joanneum University Austria and invited by Brock University, Canada and Hull University, UK and have offered seminars in several international business schools. Rahul has publications in national and international journals including Journal of Business Research, Journal of Brand Management, International Journal of Emerging Market, Asia Pacific Journal of Finance and Banking, Journal of Insurance and Risk Management etc. He has also been editor of two journals and reviewer of several international journals. He has been involved in research and consultancy with organisations including Bank for International Settlement, European Union and USAID. At national level, he has worked with few governments and financial regulator of India including drafting the Vision document of three states of India and drafting the market principles for Insurance regulator in India.



Dr. L. Ramani
Associate Professor of Finance

Dr Ramani holds Ph.D. degree in business management from VMOU KOTA. He completed Master's programme in management at the Institute of Management Technology, Ghaziabad.

He has been with financial services sector for about 8 years and then moved to academics in 1996. He has been in academics for last 23 years. He has been associated with prestigious B Schools of NCR in the past. He has presented papers in various international conferences and has chaired sessions in conferences. He teaches International Finance, Financial Services & Corporate Finance. He is in to guiding doctoral students.



Dr. Manosi Chaudhuri
Associate Professor of HR

Dr. Chaudhuri is a dual gold medalist during her Masters in Psychology and D. Phil. as a UGC Senior Research Fellow in the Department of Psychology from University of Allahabad. Her research interests include Occupational Stress and Health, Employee Engagement, Management of Organizational Change and Organization Development. Prior to joining BIMTECH, she has undertaken projects for evaluation related to social and community development. She has conducted Management Development Programmes in the areas of Emotional Intelligence, Leadership, Motivation, Team Building and Human Resource Management for Jindal Steel and Power Limited (JSPL), Jindal Power Limited (JPL), UCO Bank, Amar Ujala, IFFCO, POWERGRID, NTPC, NBCC, THDC and NIESBUD. She has also developed and elucidated these themes with the help of a case, based on a popular movie.

She has attended and presented papers at many national and international conferences. Some of her papers have also been published in edited books and reputed journals. While at BIMTECH, Dr Chaudhuri has initiated and adroitly convened three national level conferences under the banner of 'The India HR Summit'.



Dr. Girish Jain
Ph.D., Associate Professor of Finance

Dr. Jain is a post graduate in commerce. He also holds MBA (Finance) from Devi Ahilya University, Indore, Fellow of Insurance Institute of India (non-life) and Ph.D. He has also qualified UGC – NET. He is having more than 17 years of work experience which includes a brief stint in financial service industry. He has presented several papers in various conferences and published articles. He has taken several management development programs in the area of accounting and finance. His areas of interest include risk management, investment management, valuation and corporate finance.



Dr. Anuj Sharma
Associate Professor of
International Business

Dr. Sharma has done his Masters in International Business from AMU, Aligarh and Ph.D. in Management from Dr B.R. Ambedkar University, Agra. He has more than 14 years of teaching experience in various management institutes at post graduate level. He has written papers and management cases in various national and international journals. He has conducted more than 25 open and In-house MDPs for government and private organizations like STC, MMTC, PEC HHEC, GPI etc. His current area of interest is international marketing, international trade operations and sector specific exports strategies.



Dr. Meena Bhatia
Associate Professor of Finance

Dr. Bhatia holds Ph.D. degree and Master of Business Administration in Finance. She also holds the degree of Cost Accountant from Institute of Cost and Works Accountants of India (ICWAI) Associate member of ICWAI and Chartered Financial Analyst (CFA) from Institute of Chartered Financial Analysts of India (ICFAI). She has more than 18 years of academic experience in teaching management students at Postgraduate & Undergraduate level. Taught at Bombay Stock Exchange Institute, IMT CDL, IILM & various other B Schools in NCR, School of Management, University of Bradford, UK. She has published several research papers in various national and international journals. She has awarded Certificate of Merit by Institute of Cost Accountants of India and also awarded General Merit Scholarship by Institute of Chartered Financial Analysts of India. Her current area of interest is Financial Reporting, Disclosures, Financial Markets, Financial Intermediaries.



Contact Information

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